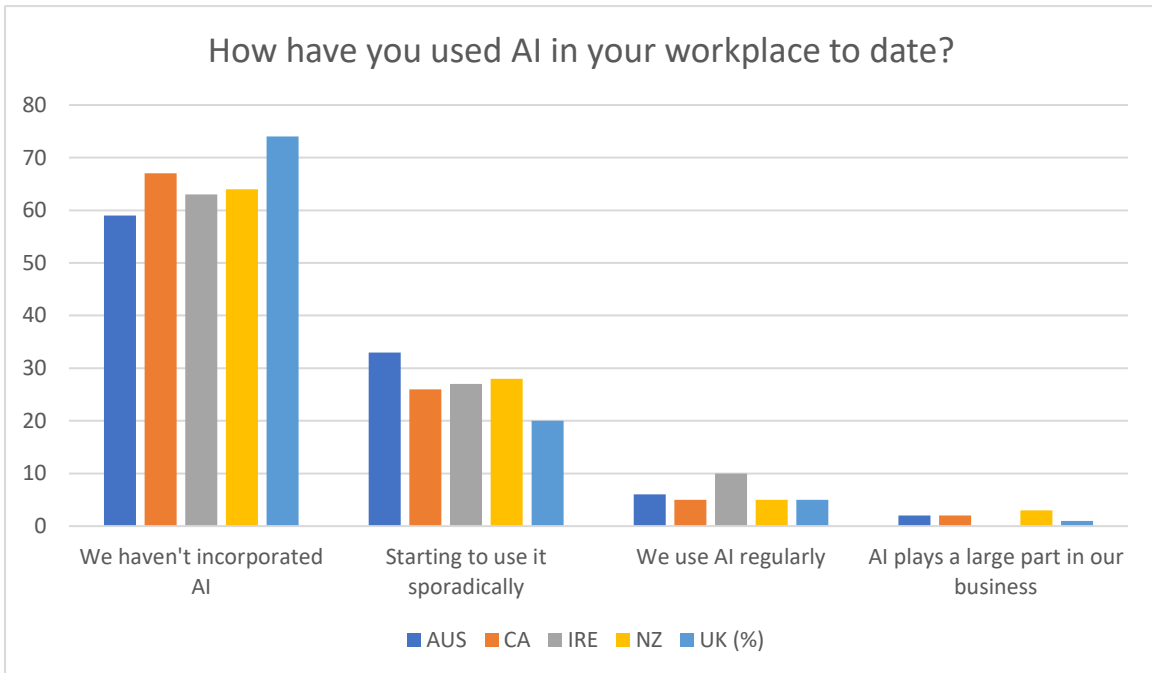
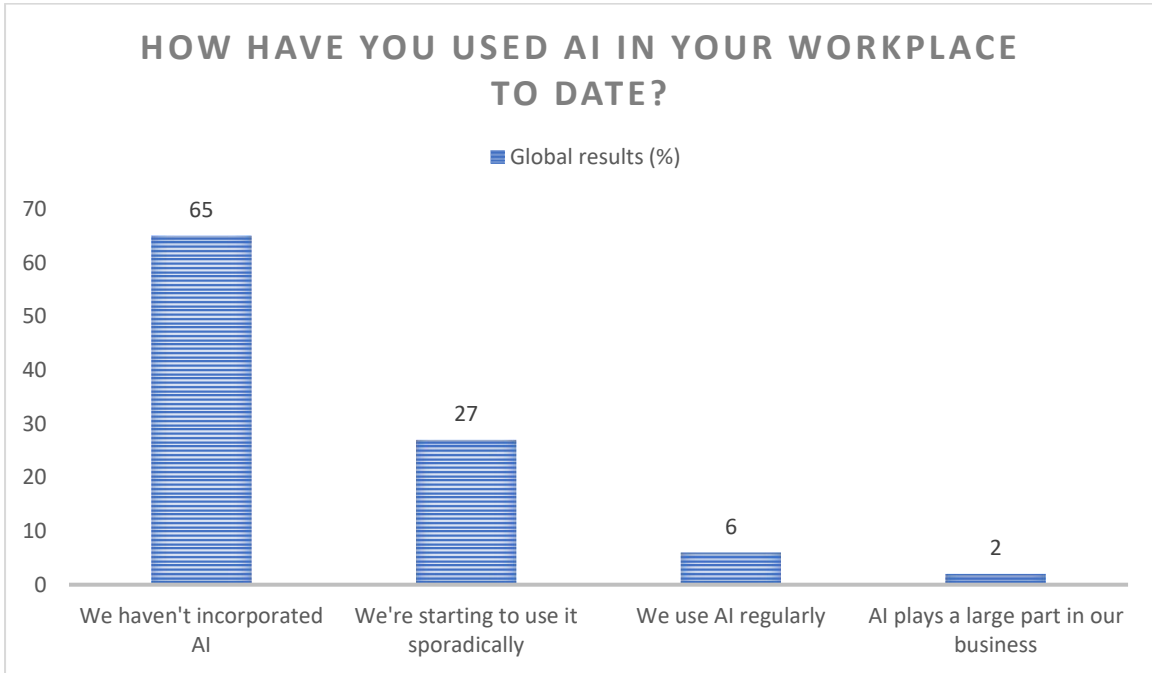




Q1:



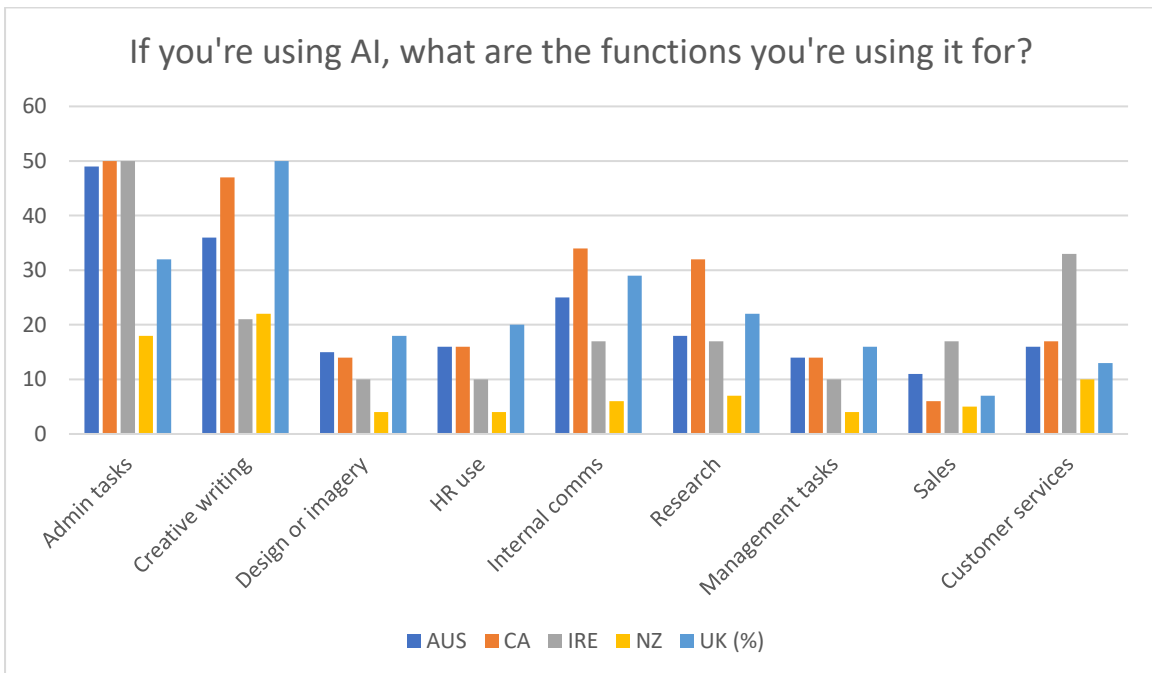
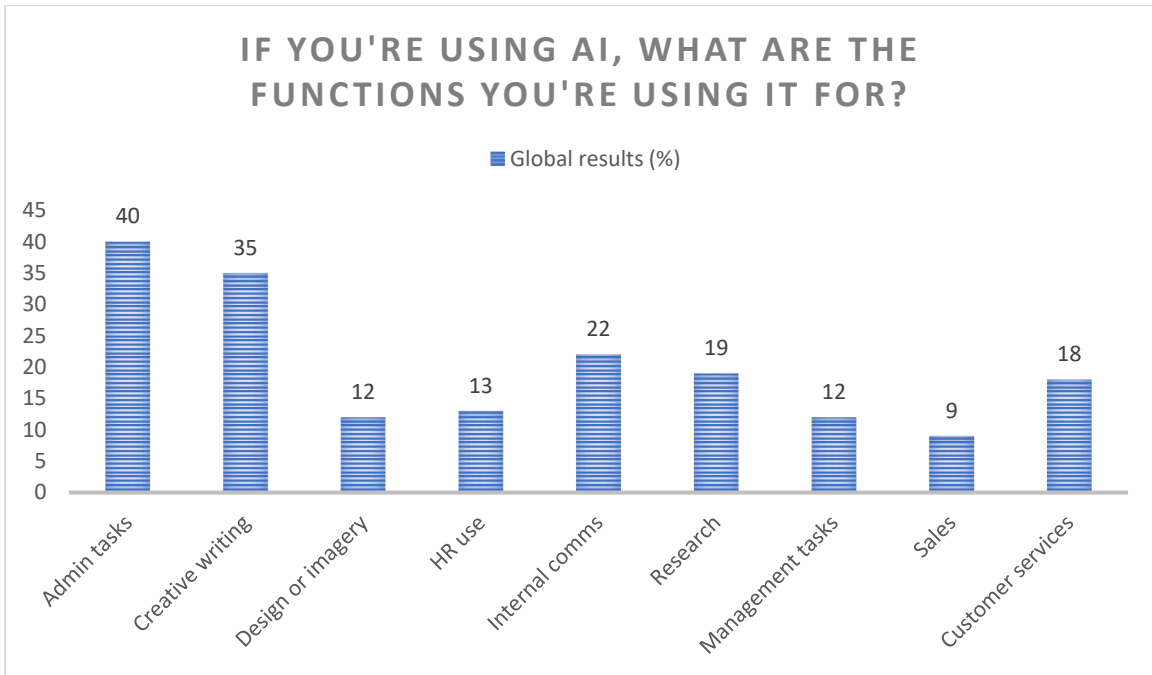
Top 3 by country:

Australia	Canada	Ireland	NZ	UK
We haven't incorporated AI into our business yet (59%)	We haven't incorporated AI into our business yet (67%)	We haven't incorporated AI into our business yet (63%)	We haven't incorporated AI into our business yet (64%)	We haven't incorporated AI into our business yet (74%)



We're starting to use it sporadically (33%)	We're starting to use it sporadically (26%)	We're starting to use it sporadically (27%)	We're starting to use it sporadically (28%)	We're starting to use it sporadically (20%)
We regularly use AI in the business (6%)	We regularly use AI in the business (5%)	We regularly use AI in the business (10%)	We regularly use AI in the business (5%)	We regularly use AI in the business (5%)

Q2.

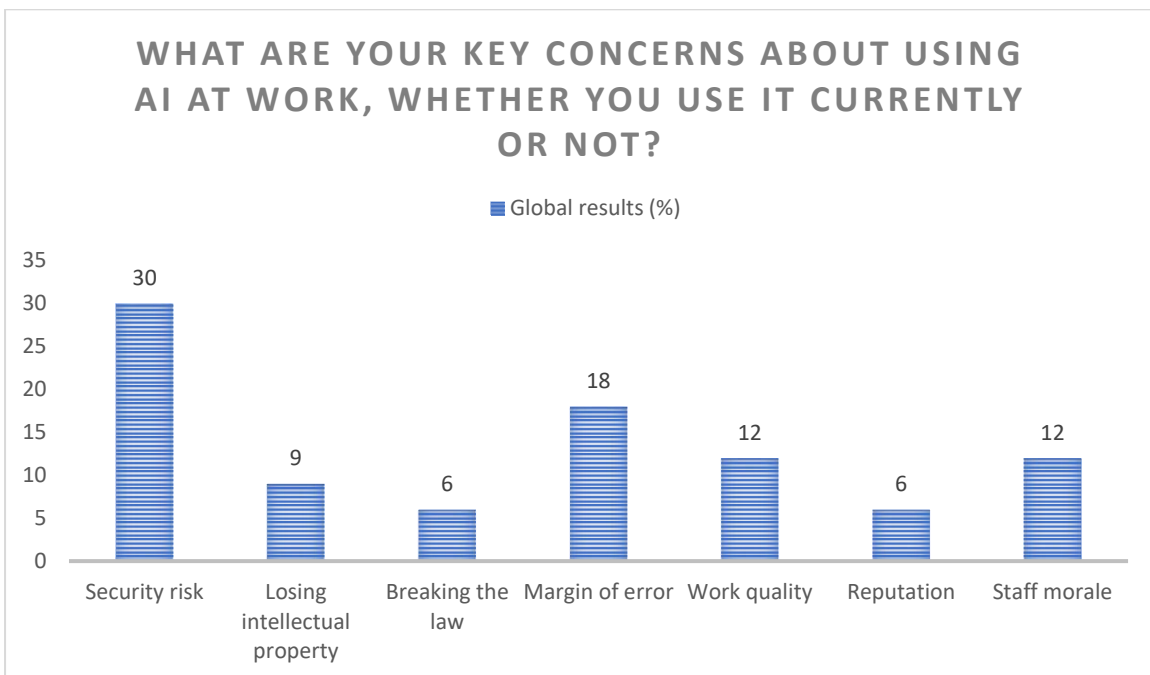


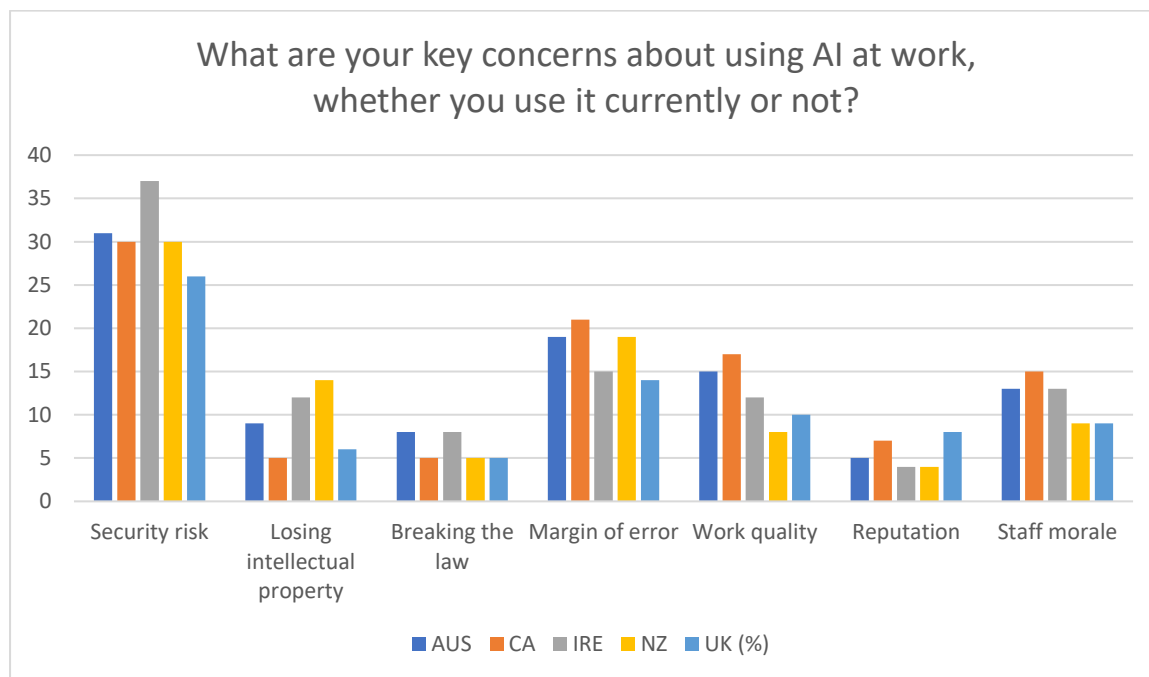


Top 3 by country:

Australia	Canada	Ireland	NZ	UK
Administrative tasks (49%)	Administrative tasks (50%)	Administrative tasks (50%)	Creative writing (22%)	Creative writing (50%)
Creative writing (36%)	Creative writing (47%)	Customer services (33%)	Administrative tasks (18%)	Administrative tasks (32%)
Drafting internal / company comms (25%)	Drafting internal / company comms (34%)	Creative writing (21%)	Customer services (10%)	Drafting internal / company comms (29%)

Q3.

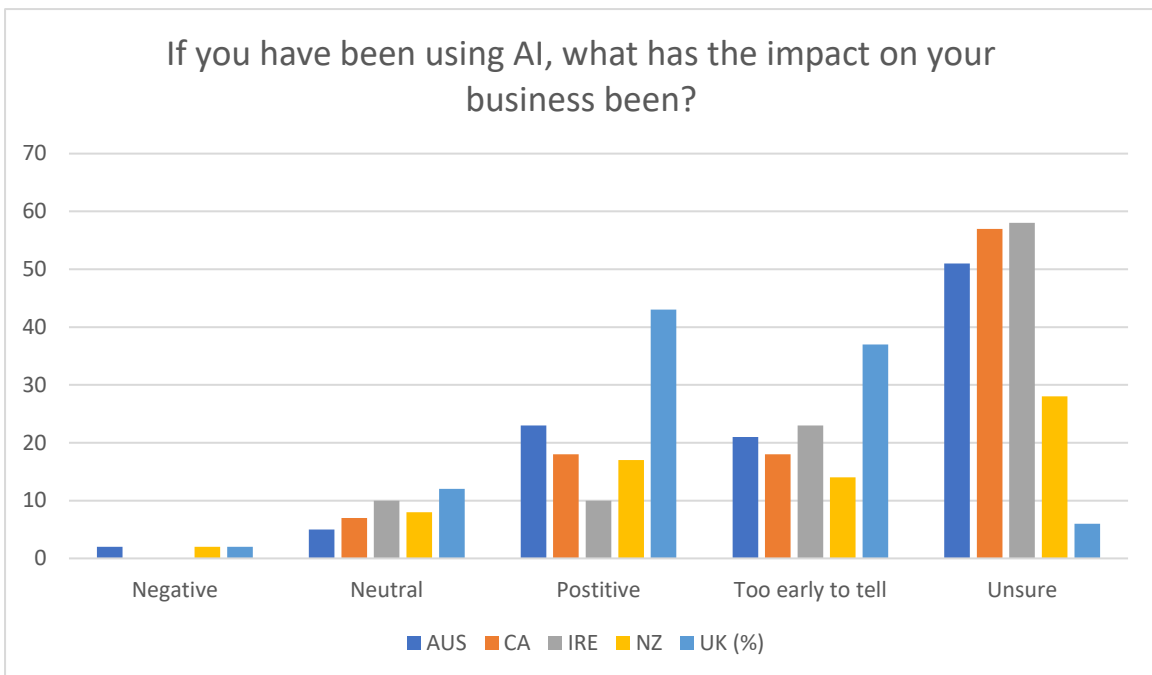
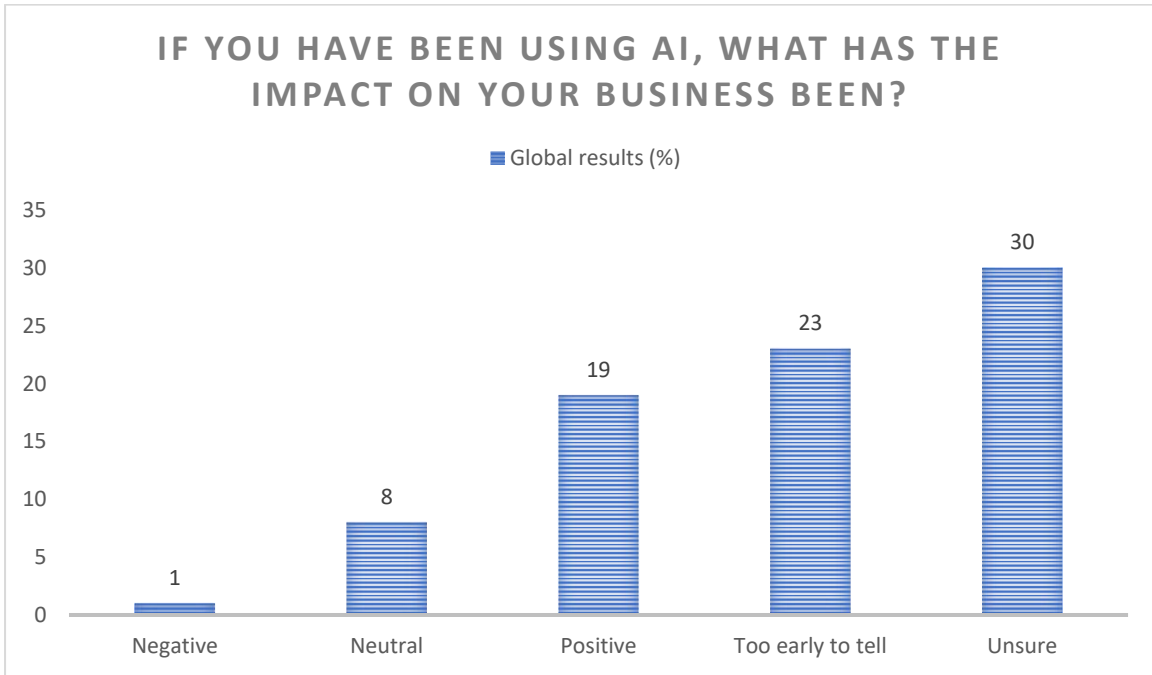




Top 3 by country:

Australia	Canada	Ireland	NZ	UK
The risk it poses to security (31%)	The risk it poses to security (30%)	The risk it poses to security (37%)	The risk it poses to security (30%)	The risk it poses to security (26%)
Increased margin of error (19%)	Increased margin of error (21%)	Increased margin of error (15%)	Increased margin of error (19%)	Loss of jobs (21%)
Impact on my team's work quality and/or productivity (15%)	Impact on my team's work quality and/or productivity (17%)	Risk of losing intellectual property (12%)	Risk of losing intellectual property (14%)	Increased margin of error (14%)

Q4.



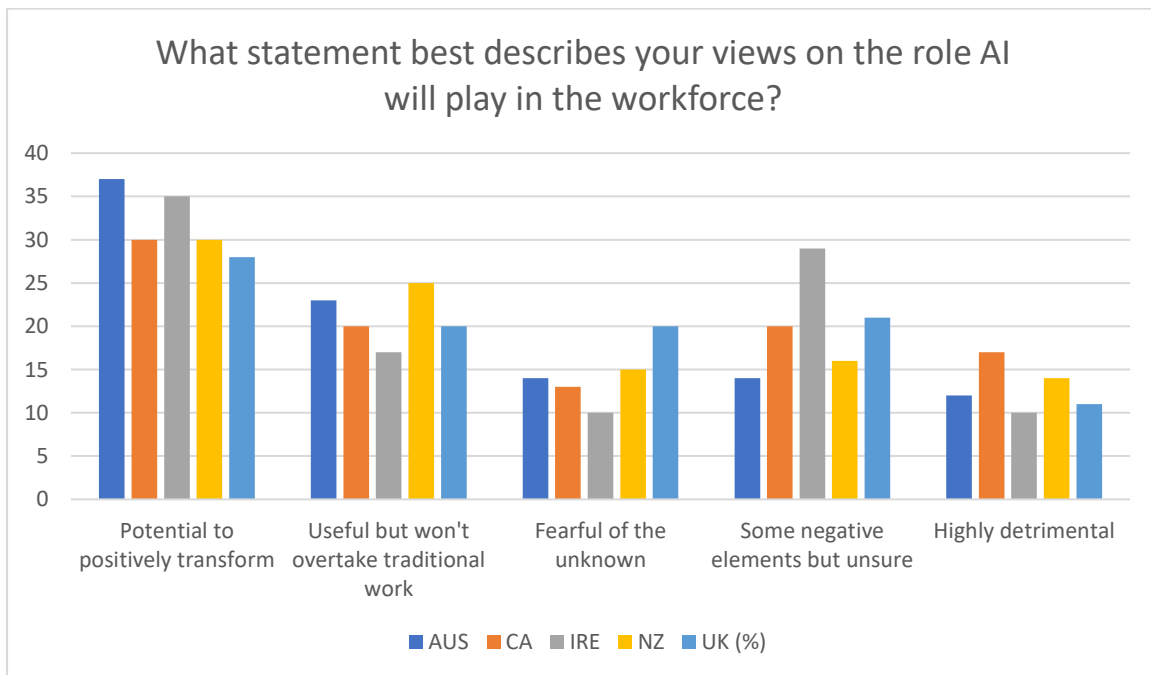
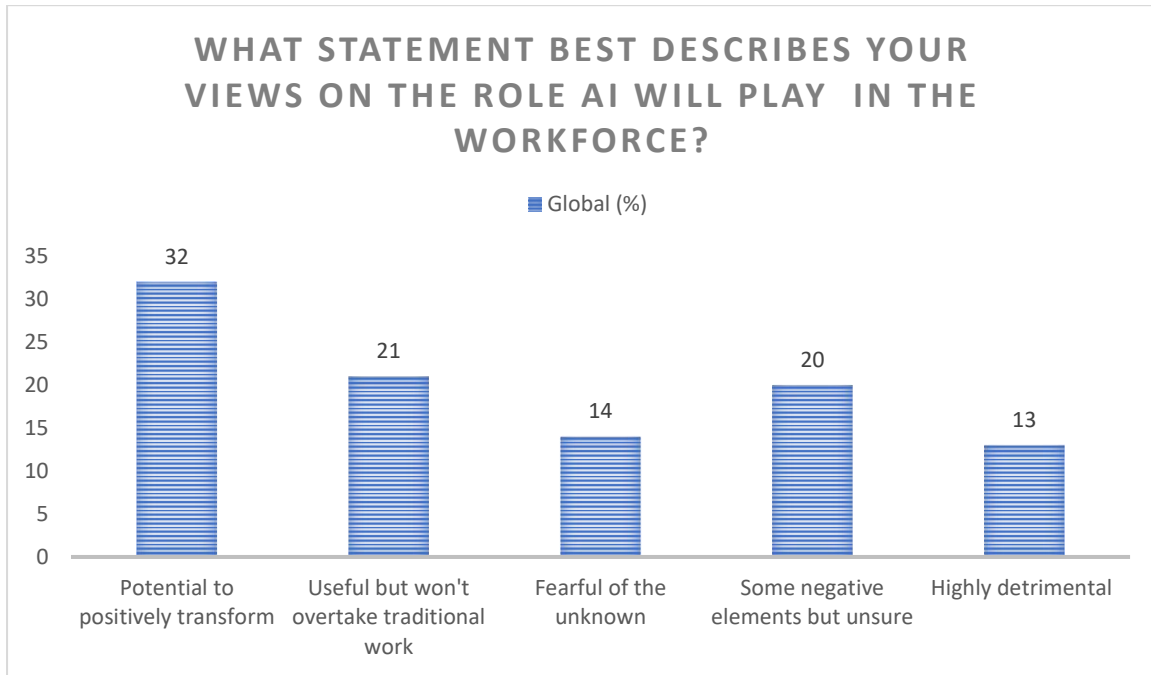
Top 3 by country:

Australia	Canada	Ireland	NZ	UK
Unsure (51%)	Unsure (57%)	Unsure (58%)	Unsure (28%)	Positive, it's helped with business productivity (43%)
Positive, it's helped with business productivity (23%)	Positive, it's helped with business	Too early to tell (23%)	Positive, it's helped with business productivity (17%)	Too early to tell (37%)



	productivity (18.4%)			
Too early to tell (21%)	Too early to tell (17.6%)	Neutral / Positive (both 10%)	Too early to tell (14%)	Neutral, I haven't seen any major change (12%)

Q5.

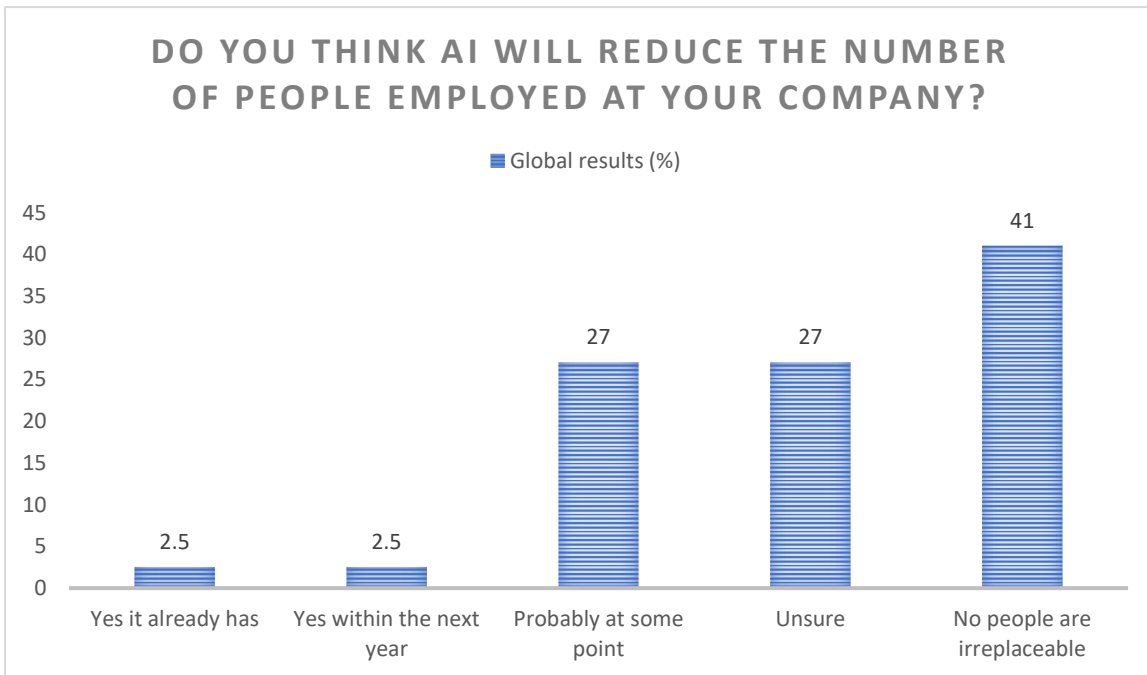


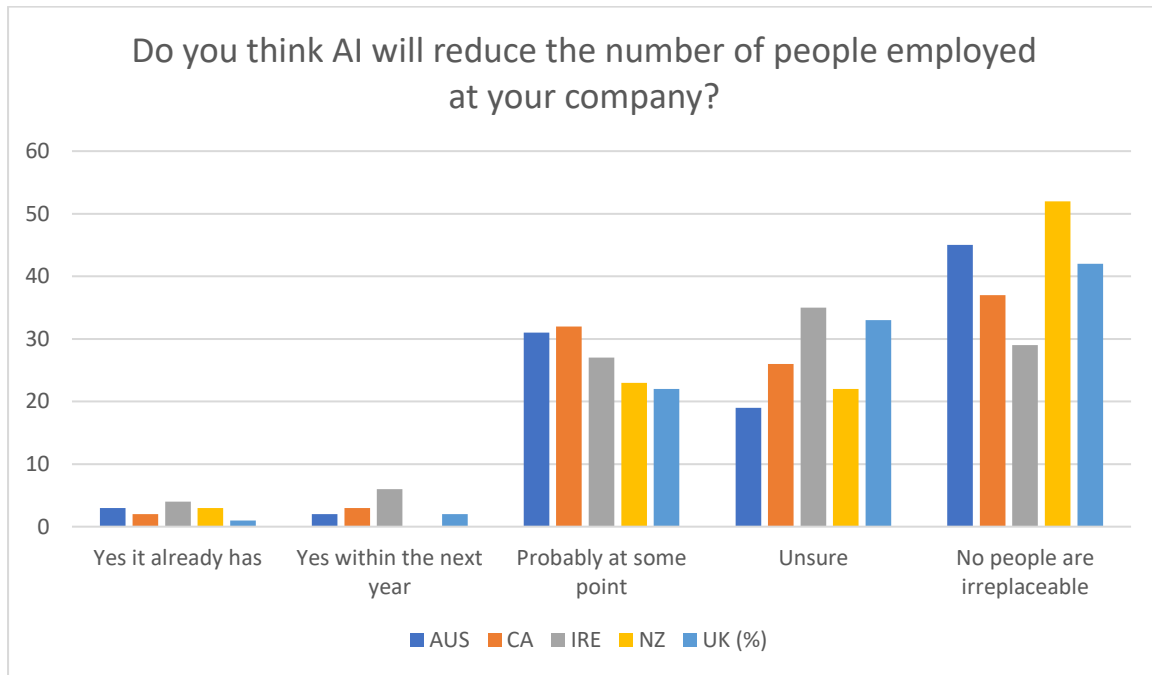


Top 3 by country:

Australia	Canada	Ireland	NZ	UK
It has the power to positively transform many workplaces (37%)	It has the power to positively transform many workplaces (30%)	It has the power to positively transform many workplaces (35%)	It has the power to positively transform many workplaces (30%)	It has the power to positively transform many workplaces (28%)
It's useful but won't overtake traditional ways of work (23%)	I think it will have some negative elements but am not yet sure of the impact (20%)	I think it will have some negative elements but am not yet sure of the impact (29%)	It's useful but won't overtake traditional ways of work (25%)	I think it will have some negative elements but am not yet sure of the impact (21%)
I'm fearful of the unknown with AI and how it impacts business (14%)	It's useful but won't overtake traditional ways of working (19.5%)	It's useful but won't overtake traditional ways of working (17%)	I think it will have some negative elements but am not yet sure of the impact (16%)	It's useful but won't overtake traditional ways of working (20%)

Q6.





Top 3 by country:

Australia	Canada	Ireland	NZ	UK
No, people are irreplaceable in my business (45%)	No, people are irreplaceable in my business (37%)	Unsure (35%)	No, people are irreplaceable in my business (52%)	No, people are irreplaceable in my business (42%)
Probably at some point (31%)	Probably at some point (32%)	No, people are irreplaceable in my business (29%)	Probably at some point (23%)	Unsure (33%)
Unsure (19%)	Unsure (26%)	Probably at some point (27%)	Unsure (22%)	Probably at some point (22%)