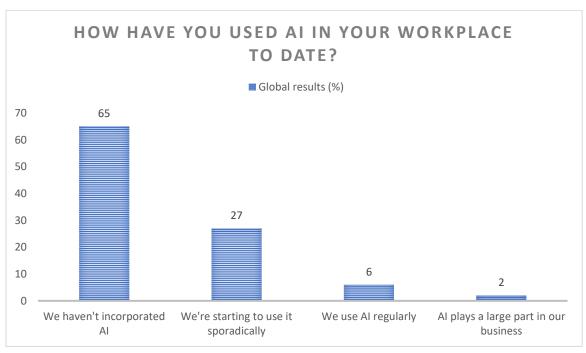
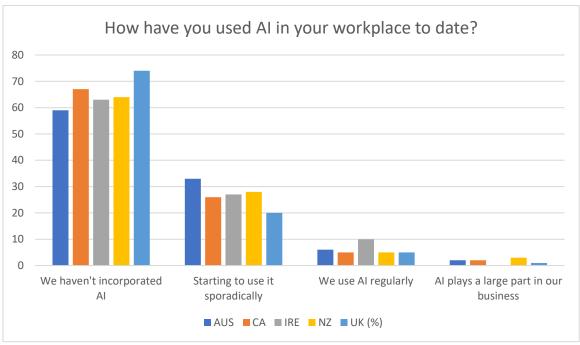
GLOBAL SURVEY RESULTS



Q1:





Top 3 by country:

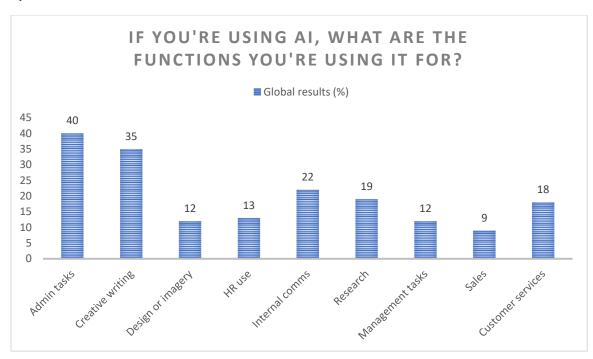
Australia	Canada	Ireland	NZ	UK
We haven't	We haven't	We haven't	We haven't	We haven't
incorporated AI	incorporated AI	incorporated AI	incorporated AI	incorporated
into our business	into our business	into our business	into our business	Al into our
yet (59%)	yet (67%)	yet (63%)	yet (64%)	business yet
				(74%)

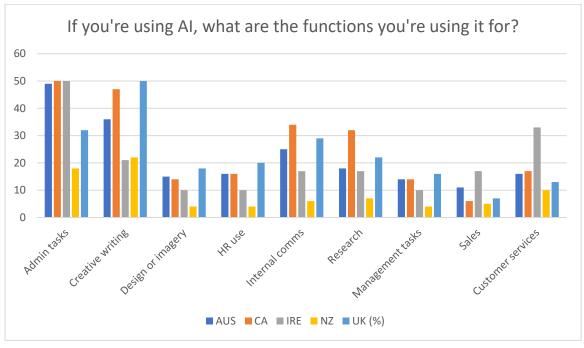
GLOBAL SURVEY RESULTS



We're starting to	We're starting to	We're starting to	We're starting to	We're starting
use it sporadically	use it sporadically	use it sporadically	use it sporadically	to use it
(33%)	(26%)	(27%)	(28%)	sporadically
				(20%)
We regularly use	We regularly use	We regularly use	We regularly use	We regularly
AI in the business	use AI in the			
(6%)	(5%)	(10%)	(5%)	business (5%)

Q2.





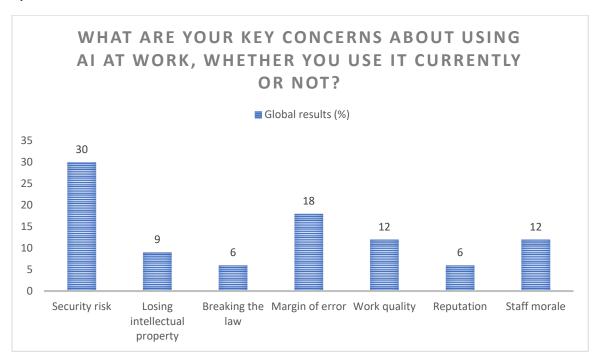
GLOBAL SURVEY RESULTS



Top 3 by country:

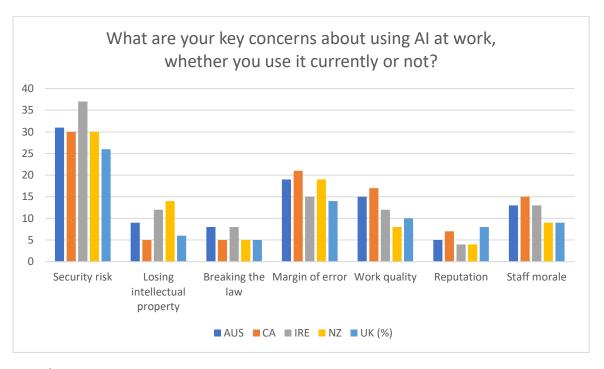
Australia	Canada	Ireland	NZ	UK
Administrative	Administrative	Administrative	Creative writing	Creative
tasks (49%)	tasks (50%)	tasks (50%)	(22%)	writing (50%)
Creative writing	Creative writing	Customer services	Administrative	Administrative
(36%)	(47%)	(33%)	tasks (18%)	tasks (32%)
Drafting internal/	Drafting internal /	Creative writing	Customer services	Drafting
company comms	company comms	(21%)	(10%)	internal /
(25%)	(34%)			company
				comms (29%)

Q3.



GLOBAL SURVEY RESULTS





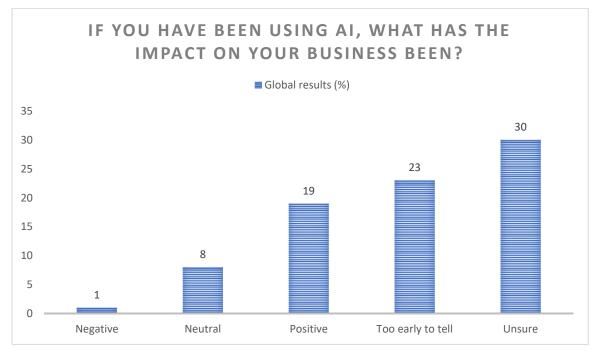
Top 3 by country:

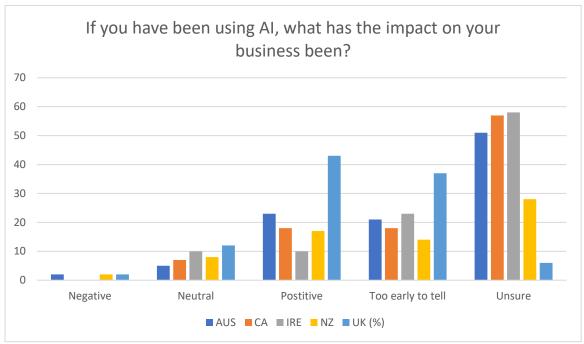
Australia	Canada	Ireland	NZ	UK
The risk it poses	The risk it poses	The risk it poses	The risk it poses	The risk it
to security (31%)	to security (30%)	to security (37%)	to security (30%)	poses to
				security (26%)
Increased margin	Increased margin	Increased margin	Increased margin	Loss of jobs
of error (19%)	of error (21%)	of error (15%)	of error (19%)	(21%)
Impact on my	Impact on my	Risk of losing	Risk of losing	Increased
team's work	team's work	intellectual	intellectual	margin of
quality and/or	quality and/or	property (12%)	property (14%)	error (14%)
productivity (15%)	productivity (17%)			

Q4.

GLOBAL SURVEY RESULTS







Top 3 by country:

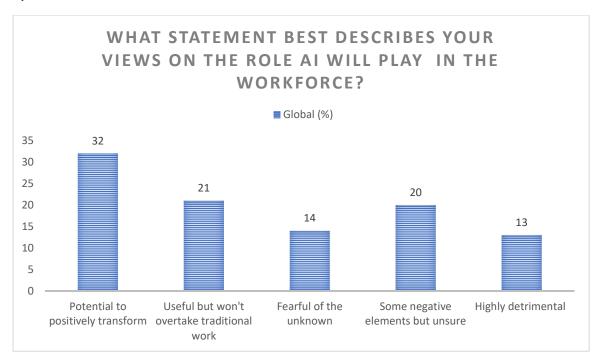
Australia	Canada	Ireland	NZ	UK
Unsure (51%)	Unsure (57%)	Unsure (58%)	Unsure (28%)	Positive, it's
				helped with
				business
				productivity
				(43%)
Positive, it's	Positive, it's	Too early to tell	Positive, it's	Too early to
helped with	helped with	(23%)	helped with	tell (37%)
business	business		business	
productivity (23%)			productivity (17%)	

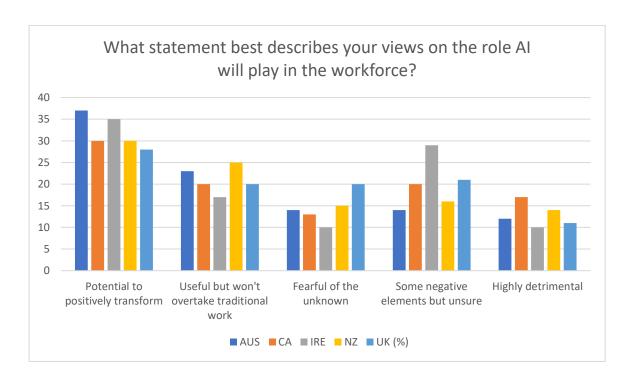
GLOBAL SURVEY RESULTS



	productivity (18.4%)			
Too early to tell (21%)	Too early to tell (17.6%)	Neutral / Positive (both 10%)	Too early to tell (14%)	Neutral, I haven't seen any major change (12%)

Q5.





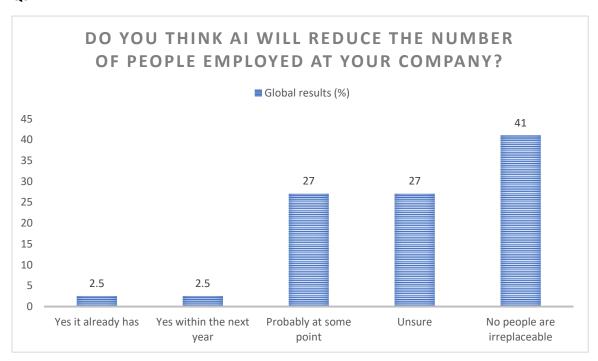
GLOBAL SURVEY RESULTS



Top 3 by country:

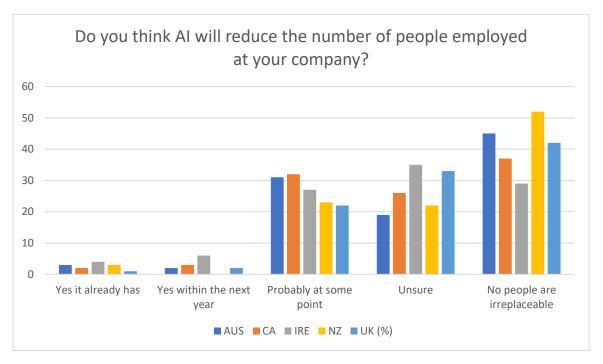
Australia	Canada	Ireland	NZ	UK
It has the power	It has the power to	It has the power	It has the power	It has the power
to positively	positively	to positively	to positively	to positively
transform many	transform many	transform many	transform many	transform many
workplaces	workplaces (30%)	workplaces	workplaces (30%)	workplaces
(37%)		(35%)		(28%)
It's useful but	I think it will have	I think it will	It's useful but	I think it will
won't overtake	some negative	have some	won't overtake	have some
traditional ways	elements but am	negative	traditional ways	negative
of work (23%)	not yet sure of the	elements but am	of work (25%)	elements but
	impact (20%)	not yet sure of		am not yet sure
		the impact (29%)		of the impact
				(21%)
I'm fearful of the	It's useful but	It's useful but	I think it will have	It's useful but
unknown with Al	won't overtake	won't overtake	some negative	won't overtake
and how it	traditional ways of	traditional ways	elements but am	traditional ways
impacts business	working (19.5%)	of working (17%)	not yet sure of	of working
(14%)			the impact (16%)	(20%)

Q6.



GLOBAL SURVEY RESULTS





Top 3 by country:

Australia	Canada	Ireland	NZ	UK
No, people are	No, people are	Unsure (35%)	No, people are	No, people are
irreplaceable in	irreplaceable in		irreplaceable in	irreplaceable
my business	my business		my business	in my business
(45%)	(37%)		(52%)	(42%)
Probably at some	Probably at some	No, people are	Probably at some	Unsure (33%)
point (31%)	point (32%)	irreplaceable in	point (23%)	
		my business		
		(29%)		
Unsure (19%)	Unsure (26%)	Probably at some	Unsure (22%)	Probably at
		point (27%)		some point
				(22%)